

Mission

The mission of the National Association of Orthopaedic Nurses (NAON) is to advance the specialty of Orthopaedic Nursing through excellence in research, education and nursing practice.

Visioning	<p>Drivers of Change</p> <p>Impacting the organization in the next five to ten years</p> <p>Primary</p> <div style="border: 1px solid black; padding: 5px;"> <p>Microlearning Aging World The Stagnation Economy</p> </div> <p>Secondary</p> <div style="border: 1px solid black; padding: 5px;"> <p>Virtualized Meetings Next-Gen Professionals Cartel Capitalism Socializing Reshaped</p> </div>	<p>Vision Statement - 2025</p> <p>NAON is recognized as a renowned orthopaedic professional society.</p> <p>We are an inclusive community of orthopaedic nurses and allied health professionals, regardless of setting, who are passionate about the care of all people with musculoskeletal conditions. We deliver value through relevant and timely information, education and research on musculoskeletal conditions and provide a meaningful experience for our members and the patients and caregivers we serve. We have strong partnerships and alliances that play a role in our success.</p> <p>Patients and caregivers see NAON as a trusted source for information on musculoskeletal conditions and care options helping them to feel empowered about their health and well-being.</p>
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Strategic Objectives (2020 to 2022)				
Planning	1	2	3	4
	Attract non-member orthopaedic nurses	Attract ortho allied health professionals	Build high-value partners and alliances	Educate patients and caregivers
	<p>NAON offers all orthopaedic nurses who provide musculoskeletal care, in all practice settings, easy access to valuable knowledge and information.</p>	<p>NAON offers all allied health professionals caring for patients with musculoskeletal conditions easy access to meaningful musculoskeletal care information and resources and a sense of belonging.</p>	<p>NAON will build alliances with vendors, key stakeholders, and organizations that generate an advantageous return on investment for NAON and its members.</p>	<p>Patients and caregivers see NAON as a trusted information source for musculoskeletal conditions and care options helping them to feel empowered about their health and well-being.</p>
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Annual Imperatives (2020)			
Acting	<p>1. Conduct third-party research to understand unmet needs NAON can provide to non-member orthopaedic nurses and allied health professionals <i>Measurement: Invest in and complete research in 2020. Board to approve research proposal.</i></p>	<p>1. Establish task force <i>Measurement: Create alliance task force composed of a diverse group of stakeholders.</i></p>	<p>1. Establish task force <i>Measurement: Create task force composed of nurse navigators.</i></p>
	<p>2. Use research to define the unmet needs of non-member orthopaedic nurses and allied health professionals <i>Measurement: Document: a) what they do, b) how ortho plays a role, c) where they practice, d) demographics of each population and e) what NAON can provide and present to board.</i></p>	<p>2. Generate recommended alliance plan <i>Measurements: a) define partnership, alliance and vendor roles; b) revise Partnership Guideline document and determine what an advantageous ROI looks like for NAON; c) review existing relationships and identify new opportunities and prioritize. Present findings to the board.</i></p>	<p>2. Identify the most important content <i>Measurement: Develop and prioritize content that patients and caregivers most need.</i></p>
	<p>3. Generate ideas to engage new orthopaedic professionals <i>Measurement: Use research to create plan to add or modify NAON's offerings, brand, and communication to meet needs of these new audiences (to implement in 2021).</i></p>		<p>3. Create an accessible content library for patients and caregivers (2021) <i>Measurement: TBD based on number of articles from various sources (third-party, NAON authored, to be developed).</i></p>